

Hello Cyberwolves

Don't let your Black Friday shopping plans turn into a Friday the 13th experience.

Black Friday is the day that eager shoppers can't wait to spend their hard-earned cash on super deals. On the other hand, retailers are under extreme pressure to provide a smooth and secure online shopping experience for their customers. Additionally, cybercriminals wait to exploit the above at the start of a vicious triangle.

Due to a massive increase in e-commerce transactions after COVID-19, consumers are looking forward to Black Friday deals and are hoping to get their Christmas shopping done before riding the fourth wave of COVID.

There has been a considerable surge in communications as Black Friday approaches. Whilst shoppers are preparing for these "great savings", they are also adjusting their shopping rosters around their load shedding schedule. Instead, they should be trying to distinguish whether their current Black Friday communications are legitimate or dangerous phishing emails and scams.

Retailers are also priming for the shopping surge by ensuring that they have the right security measures to keep their consumers safe while protecting their brands from any harm.

Be Vigilant, Stay focused and Cyber aware. Black Friday Savings could end up costing you your savings.

Yours Securely,

[#protectioninthepack](#) [#blackfriday](#) [#onlinestorescams](#)

NEWS

Online shopping poses a fantastic option of getting a lot of great deals online; however, caution is advised. There are reputable retailers, and there are others who pose as reputable but are a scam. The number one thing you can do is look for large reputable retailers who have been around for a long time. Be wary of smaller retailers who pop up out of nowhere, explains Sewraj. [READ MORE](#)

experience this Black Friday. November is the start of the annual festive shopping season, and Black Friday – 26 November – is the day when retailers are most under pressure to deliver a safe and seamless shopping experience. The right cyber security approach and protocols are critical to keep consumers safe and protect brand reputations. [READ MORE](#)

November has become a peak month for online shopping, and combined with the rapid growth of e-commerce during the pandemic, ; this could be a recipe for cybersecurity disaster. While many online retailers have worked hard to improve security over the years, others were hasty in their move to online, and security vulnerabilities may still exist. [READ MORE](#)

COMMUNITY

Major online retailers are alluring, with perks like two-day shipping, the option to try on at home before paying, and the convenience of shopping in your pyjamas. The problem is, these conveniences come at a cost to individuals, communities, and the environment. However, there is good news: You can do something about it, and you have more control than you think. Consider these tips for putting your money back into your community, from supporting small businesses to making more sustainable choices. [READ MORE](#)

Support your community by helping to feed and educate a child and bring hope! 2021 has been a challenging year for us all. Africa Food For Thought (AFFT) has received unprecedented requests for food assistance and have taken on 11 new families, 2 new schools, and 4 new aftercare programmes. If you are looking for a way to make a difference in South Africa, please consider donating to AFFT because Tis the Season - you can still get involved through these two initiatives:

AFFT cookie jars have been packed and are looking so tasty! Buy a container of biscuits for only R120. They make the perfect gift for co-workers, clients, teachers, friends, and family! Each jar ordered helps us feed a family for a week!

Or you can help Get a Child Ready for School by sponsoring a full bag for R500 or donating school bags and stationery. Please contact info@afft.org.za for more information.

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